

Yearbook Ad Guidelines

1. Sizes - templates are available online
2. All ads should be "camera ready"
3. You may use MS WORD, PAGES, MS PUBLISHER. If possible send the final ad in pdf format.
4. Full page ads need not have a border.
5. **Important:** Do not transmit any ad as a JPG file. It does not reproduce well, and you will be unhappy with the results.
6. Be careful of the font (lettering style) you use. If the font is difficult to read it will not show up well.
7. Ads may be in full color or b&w if you wish.
8. Digital Ads will only be finalized upon acceptance of a hard copy and payment.
9. Submit ads
 - a. on a disk, CD, memory stick, etc. (They will be returned to you.)
 - b. through E-mail (preferred format) as an attachment to:
Yearbook@stwilliamtheabbot.net
 - c. Yearbook ad in Subject area
10. Cost is as follows:
 - a. \$100 for a full page ad
 - b. \$65 for a half page ad
 - c. \$40 for a quarter page ad

All ads must be in by October 30, 2015 to guarantee a place in this year's yearbook Please note it is okay to send in your ad(s) well before the deadline.